



# MANAGE Dialogue 2026

International Workshop on  
the Future of Agricultural Extension and  
Advisory Services

24–26 February 2026

Duration	Particulars	Activity
<b>DAY 1: 24 February 2026</b>		
<b>Session I: The Why Behind the Dialogue</b>		
09.00-09.10	Meet & Connect	Participants
09.10-09.15	Welcome address	Raahalya Innovation Scaling Specialist MANAGE FISHub
09.15-09.20	Let's begin the Dialogue	Saravanan Raj Director (Agricultural Extension) MANAGE
09.20-09.25	Remarks from Executive Secretary, GFRAS	Carl Erik Schou Larsen Executive Secretary, GFRAS
09.25-09.30	Director General's Remarks	Dr. Sagar Hanuman Singh Director General, MANAGE
<b>Session II : Reimagining Agricultural Extension in a Changing World</b>		
09.30-09.45	Rebuilding Agricultural Extension for a Climate-Stressed and Socially Differentiated World	Ranjitha Puskur Principal Scientist - Gender and Livelihoods, IRRI
09.45-10.00	Evolving Paradigms: From Technology Transfer to Value Chain Extension	Rasheed Sulaiman V Director, CRISP
10.00-10.15	Farmer Chat: Flipping Agricultural Extension	Aniruddha Brahmachari Director Programs Digital Green India
10.15-11.00	Dialogue <ul style="list-style-type: none"> <li>Aniruddha Brahmachari</li> <li>Ranjitha Puskur</li> <li>Rasheed Sulaiman V</li> </ul>	Dialogue facilitator: Rasheed Sulaiman Director, CRISP
11.00-11.30	<b>Let's Pause for Tea &amp; Talk</b>	
11.30-12.00	Curious to Know More?	
<b>Session III: Digital and Data-Driven Extension</b>		
12.00-12.15	Human Advisors in a GenAI World: Roles and Responsibilities	Kristin Davis Senior Research Fellow, IFPRI
12.15-12.30	Connecting Fields: Digital tools Empowering Farmer to Farmer Learning	Rengalakshmi Raj Executive Director, MSSRF

12.30-12.45	Listening to the Last Mile: How Can Digital Extension Make Advisory More Efficient	Suchiradipta Bhattacharjee Policy Engagement Specialist, IWMI
12.45-13.00	Democratising Digital Innovations, Technologies and Services for Agriculture Development	Saravanan Raj Director (Agricultural Extension)
13.00-14.00	<b>Let's Connect Over Lunch</b>	
14.00-14.15	Institutional Mechanisms in Promoting Entrepreneurship and Market Extension - Experiences of KVK MYRADA	Alagesan P Senior Scientist, ICAR-KVK, MYRADA
14.15-15.15	Dialogue <ul style="list-style-type: none"> <li>Alagesan P</li> <li>Rengalakshmi Raj</li> <li>Saravanan Raj</li> <li>Suchiradipta Bhattacharjee</li> </ul>	Dialogue Facilitators: Suchiradipta Bhattacharjee Policy Engagement Specialist, IWMI
15.15-15.45	Curious to know more?	
15.45-16.00	Transforming aquaculture using AI and IoT technology	Twisha Upadhyay Head- Marketing, Eruvaka Technologies
16.00-16.30	<b>Let's Pause for Tea &amp; Talk</b>	
16.30-17.00	Ready to Co-Create?	
17.00-17.30	Team Pitch	
<b>Session IV: NextGen Research and Review Insights</b>		
Each participant will be given <b>10 minutes for a presentation</b> , followed by a <b>common discussion session</b> .		
<b>Moderator:</b> Amtul Warris, Principal Scientist, ICAR- IIRR		
<b>Facilitator:</b> Raahalya S, Innovation Scaling Specialist, MANAGE FISHub		
17.30-18.20	Reimagining Agricultural Extension through Science-Led Innovation Platforms: Evidence from the DBT Biotech-KISAN Hub in Aspirational Districts of India	Palanisamy Mooventhan Senior Scientist ICAR - National Institute of Biotic Stress Management (NIBSM)
	Actor-Level Sustainable Performance of India's Rice-Based Food System	Jason Arockiam Ph.D Scholar, TNAU
	Extension Strategies for Bridging Gender Digital Divide	Parnika Saha Research Assistant Council for Social Development (CSD)
	Reimagining Agricultural Extension in the 21st Century: Evolution, Innovations and Future Pathways for Sustainable Rural Development in India	Vipin Bharat Samrit Ph.D Scholar, VNMKV
	Digital and Data-Driven Agricultural Extension using AI, Big Data, IoT & Digital Advisory Platforms	Yugandhara D. Pagare Ph.D Scholar, VNMKV
18.20-18.30	Let's Ask	
19.30-20.30	<b>Network Dinner</b>	
<b>DAY 2: 25 February 2026</b>		
<b>Session V: Extension Education, Capacity Building and Knowledge Linkages</b>		
09.00-09.30	Recap and Reflections	
09.30-09.45	Wearing Scientific Goggles: Transforming Extension through Experiential and Professional Learning	Hlamani Ngwenya Head of Research Chair in Communication for Innovation University of Free State
09.45-10.00	Extension Systems for Climate Resilience	Ramanjaneyulu G V Executive Director Centre for Sustainable Agriculture (CSA)
10.00-10.15	From Informal Work to Sustainable Livelihoods: The SEWA Model	Meenakshi Choudhary Project Coordinator – Farmers Forum Network SEWA & Jyotsna Parmar

		Coordinator SEWA
10.15-11.00	Dialogue <ul style="list-style-type: none"> <li>Hlamani Ngwenya</li> <li>Meenakshi Choudhary &amp; Jyotsna Parmar</li> <li>Ramanjuneyulu</li> </ul>	Dialogue facilitator: Hlamani Ngwenya Head of Research Chair in Communication for Innovation University of Free State
11.00-11.30	<b>Let's Pause for Tea &amp; Talk</b>	
11.30-12.00	Curious to Know More?	
<b>Session VI: NextGen Research and Review Insights</b> Each participant will be given <b>10 minutes for a presentation</b> , followed by a <b>common discussion session</b> . <b>Moderator:</b> B.P. Singh, Principal Scientist and Head <b>Facilitator:</b> Vetri Selvi B, MANAGE Fellow		
12.00-12.30	Advancing Gender-Responsive Climate-Smart Agriculture in India: Innovations, Institutions, and Extension Pathways	Amtul Waris Principal Scientist, ICAR- IIRR
	Agricultural Extension in Carbon Farming and Carbon Credit	Vinay kumar Assistant Professor
	Millet-Based Agro-Ecosystems Under Climate Risk: A Systems Diagnosis for Climate-Resilient Extension	Juno.A.M M.Sc (Agricultural Extension) TNAU
12.30-12.45	An Analytical Study on Entrepreneurial Profiles and Constraints of Agri-Startups in Karnataka	Thirumalai Nambi S MANAGE Intern
12.45-13.00	Let's Ask	
13.00-14.00	<b>Let's Connect Over Lunch</b>	
<b>Session VII: Market-Oriented and Entrepreneurship-Focused Extension</b>		
14.00-14.15	Farmer-to-Farmer Extension as a Catalyst for Agripreneurship: Engaging Agripreneurs within Pluralistic Extension and Advisory Services (EAS) to Transform Smallholder Farmers into Market-Oriented Entrepreneurs	Mahesh Chander Principal Scientist, ICAR -IVRI
14.15-14.30	Entrepreneurs for Rural Access in the green economy	Savitri Mohapatra Coordinator Access Agriculture India
14.30-14.45	Market-Linked Livelihood Promotion among Women Farmers: Insights from PRADAN's Field Experience	Rajeev Ranjan Integrator, DESU (Development Engagement Support Unit) PRADAN
14.45-15.30	Dialogue <ul style="list-style-type: none"> <li>Mahesh Chander</li> <li>Rajeev Ranjan</li> <li>Savitri Mohapatra</li> </ul>	Dialogue facilitator Mahesh Chander Principal Scientist, ICAR -IVRI
15.30-16.00	Curious to Know More?	
16.00-16.30	<b>Let's Pause for Tea &amp; Talk</b>	
<b>Session VIII: NextGen Research and Review Insights</b> Each participant will be given <b>10 minutes for a presentation</b> , followed by a <b>common discussion session</b> . <b>Moderator:</b> Palanisamy Mooventhan, Principal Scientist, ICAR-NIBSM <b>Facilitator:</b> Nivetha CK, Innovation Fellow, MANAGE FISHub		
	Role of Startups in Driving Digital Agricultural Transformation	Ankush V. Khandre Ph. D Scholar, VNMKV

16.30-17.10	Effectiveness of WhatsApp Advisories – A Case of TN- OAIG WhatsApp group with Organic farmers of Tamil Nadu	Logesh V M.Sc. (Agricultural Extension) RPCAU
	Agripreneurship Development in India: A Comprehensive Review	Shrutika R. Gaikwad Ph.D Scholar, VNMKV
	Innovating Agricultural Value Chain Extension Through Public-Private Partnerships: The Case of Telangana's Saagu-Baagu: E-Mircha Project	Nalla Anusha Reddy Ph.D Scholar, PJTAU
17.10-17.30	Let's Ask	
17.30-17.45	<b>Let's Pause for Tea &amp; Talk</b>	
17.45-20.30	An Evening in the City of Pearls	
<b>Day 3, February 26</b>		
<b>Session IX: Agri and Fisheries Startups: Innovations, Technology and Services</b>		
<b>Moderator:</b> Saravanan Raj, Director (Agricultural Extension), MANAGE		
<b>Facilitator:</b> Vetri Selvi B, MANAGE Fellow		
09.00-09.30	Recap and Reflections	
09.30-09.45	Extension 4.0: Building Market-Ready Agri-Startups, Not Just Technologies	Sethuraman Sivakumar Principal Scientist, ICAR- CTCRI
09.45-10.00	Carbon Farming and Sustainable Agriculture for Future Food Systems	Nagan Gouda Malkaji Director Eco Agripreneurs Pvt Ltd
10.00-10.15	Digital Agriculture and Smart Farming Solutions for Future Agripreneurs	Sachin Farfad Patil Founder GramIQ
10.15-10.30	Employing OTT Platform for Agriculture Extension: Its USP, Impact and Challenges	Venkatramana Hegde Founder Shramajeevi Television Pvt. Ltd
10.30-10.45	Grassroots Entrepreneurship and Market Access for Tribal Communities	Bhavesh Wankhade Founder Tribe Grown enterprises
10.45-11.00	Cluster-Based Aquaculture and Market Linkages for Inclusive Growth	Uday Kishan Cherukunedi Managing Director Uday Aqua Connects
11.00-11.30	<b>Let's Pause for Tea &amp; Talk</b>	
11.30-11.45	Practical Field Examples of Extension	GV Krishnagopal Co-founder & Group CEO Access Livelihoods Consulting (ALC)
11.45-12.00	Curious to Know More?	
<b>Session X: NextGen Research and Review Insights</b>		
Each participant will be given <b>10 minutes for a presentation</b> , followed by a <b>common discussion session</b>		
<b>Moderator:</b> Sethuraman Sivakumar, Principal Scientist, ICAR CTCRI		
<b>Facilitator:</b> Vetri Selvi B, MANAGE Fellow		
	Making Webinars Work: Lessons from Agri Startup Ecosystem Learning Experiences	Raahalya S Innovation Scaling Specialist MANAGE FISHub

12.00-13.00	Climate-Smart and Sustainable Extension Systems: Global Trends, Innovations, and Future Pathways	Praveenkumar PhD (Agricultural Extension) UBKV
	Climate-Smart Agriculture: Adaptation and Mitigation Strategies.	Atharva S. Bagade M.Sc. (Agricultural Extension) College of Agriculture, Amravati
	Strengthening Agricultural Extension in UttarPradesh: Evidence of Ground-Level Experiences from Agriculture Leading the state	Kajol Soni MANAGE Intern
	Progress and Gaps in Climate-Resilient Agriculture: A Systematic Review and Bibliometric Analysis with Implications for Coconut-Based Cropping Systems	Pragati Nallamuthu M.Sc. (Agricultural Extension) TNAU
13.00-13.30	Let's Ask	
13.30-14.30	<b>Let's Connect Over Lunch</b>	
<b>Session XI: Policy, Governance, and Financing of Extension Systems</b>		
14.30-15.00	Policy Engagement in Extension	Carl Erik Schou Larsen Executive Secretary, GFRAS  Dialogue Facilitator: Rasheed Sulaiman Director, CRISP
15.00-15.30	Curious to Know More?	
15.30-16.00	Moving Forward with the Dialogue – Sharing of Ideas	Group exercise
16.00-16.30	Turning Plans into Practice	Group exercise
16.30-17.00	<b>Let's Pause for Tea &amp; Talk</b>	
17.00-17.30	Voices from the Dialogue	
17.30-18.00	Where Do We Go from Here?	

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